

Register Now! Seats are limited

For online registration go to:
www.bighornmountain.shrm.org
click on Meetings & Events

For Info: Jennifer McArthur, 674-6446
ext 2811 or jmcarthur@sheridan.edu

Registration deadline is Friday May 9th.

Registration (includes two breaks and
lunch): **\$125**

Training Location

Sheridan College
3059 Coffeen Ave, Sheridan, WY
Whitney Building Room 153

Participant Registration/Information:

Name: _____

Job Title: _____

Organization: _____

Address: _____

Phone: _____

E-mail: _____

Please mail completed form and payment to:

Big Horn Mountain Chapter of SHRM
P.O. Box 6222
Sheridan, WY 82801

Thank you
to our event sponsors:



**SHRM
Annual Seminar Series**

**Thursday May 15th 2014
8:30am to 4:00pm**

*Ellen Lake with Mountain States
Employers Council will Present:*

Morning Session

Ethics for Business:
People, Performance, and Principles

Afternoon Session

Harvard Business Series:
The Power of Culture
in an Experience Economy

Sponsored by:
Big Horn Mountain Chapter of
SHRM

Seminar Details:

The first session will begin at 8:30am and end at Noon. The second session will begin at 1:00pm and end at 4:00pm.

There will be a mid morning break with refreshments sponsored by **First Federal Savings Bank**. There will also be an afternoon break with refreshments sponsored by **Security State Bank**.

Lunch is included in the full day session sponsored by **Cloud Peak Energy** from Noon— 1:00pm.

This seminar is pre-approved for 6.5 hours of Strategic Business Credits required for recertification for PHR/SPHR certification.



**The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.*

Ethics for Business: People, Performance, and Principles

Objective

To make managers aware of the importance of developing ethics awareness programs to create and reinforce a culture that encourages and rewards responsible and ethical decision making and behavior at all levels in the organization. Participants will assess their own organization in terms of ethical strengths and potential vulnerabilities to ethical breaches. A decision-making model will be introduced and applied to case studies by class participants.



Outline

- ◇ Defining business ethics
- ◇ Ethical decision making
- ◇ Sarbanes-Oxley
- ◇ Apply decision-making model to ethical dilemma scenarios

Designed for

Managers, supervisors, and human resources professionals responsible for creating and/or maintaining ethics programs in their organization

Harvard Business Series: Secret Recipes - The Power of Culture in an Experience Economy

Objective

Challenge your business acumen! Harvard's School of Business has been a leading presence in the world of education for over 100 years. Explore the issues and solutions experienced by high-profile organizations and engage in an interactive learning experience with participants from other organizations.

Outline

Expose participants to current business issues and practices using high-profile organizations as examples

- ◇ Analyze cases exploring topics such as:
 - Social responsibility
 - Growth culture
 - Ethics
 - Business modeling
 - Mergers and acquisitions
 - Corporate Strategy
- ◇ Discuss and apply relevant practices and insights from Harvard Business cases to participant organizations (as time permits).

Designed for

Organizational managers and leaders, as well as anyone looking to increase their understanding of key business concepts, principles, and applications